

On-the-Go

Member Brands

- Disprin
- Durex
- Herron
- Kinetic
- La Fresh
- Libra
- Nature's Way
- No-Doz
- No-Doz Plus
- Nurofen
- Panadol
- Refresh
- Rennie
- Saturn
- Strepsils
- VIG

New Brands

- Auscreen
- Carmex
- Gut Balance
- Immune Plus
- Milton
- Nicotinell
- Slimmm
- Travel Tranquil
- Whiles

your convenient Weight management program

slimmm
enjoy life the smart way

Being overweight and obesity is a growing problem in Australia.

Slimmm is a comprehensive, clinically proven weight management program designed to tackle this issue.

Designed to cater for the on-the-go consumer, Slimmm is perfect for independent grocery, convenience, corner stores and service stations.

-  Great tasting
-  Clinically proven ingredients that work
-  Food Standards Approved meal replacements
-  Targets a new segment for convenience – the weight conscious consumer
-  A complete program (snacks, UHTs, shakes etc)



Code: PRESLI00502 (Includes base)
500mm (w) x 1310mm (h) x 260mm (d)



Code: PRESLI00501
380mm (w) x 910mm (h) x 195mm (d)

► From the makers of **Celebrity Slim®** & **The Biggest Loser®**

**Product details contained over page.

Fast sales
Rapidly growing category
\$400M category in pharmacy

- ✓ **Best Placement options for your store**
- ✓ **Food Counter** ✓ **Aisle End**
- ✓ **Front Counter** ✓ **Impulse Zone**

► **Brand Support**

	SEP	OCT	NOV	DEC	JAN	FEB
Free to Air TV						
Radio						
POS						
PR						
Retailer Magazines						
Online						

* Correct at time of print.

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• **Favourite Brands** • **Portable Sizes** • **No Waste**

Remedies™
Products

► **Product Information**



Meal replacement bars

- **Chocolate**
Code: MRC05512
- **Summer berries**
Code: MRS05512

Meal replacement shakes & soups

- **Swiss choc**
Code: SHC05506
- **Vanilla bean**
Code: SHV05506
- **Roast chicken & vegetable**
Code: SOR05506



Snack bars

- **Choc mint**
Code: SNC03012
- **Forest fruits**
Code: SNF03012

Ready to Drink UHTs for the fridge!

- **Swiss chocolate**
Code: SUS37512
- **Coffee**
Code: SUC37512



► **POS**

- Shelf ready trays
- Information brochures
- Counter Display Unit
- Floor Standing Display Unit
- A2 Posters



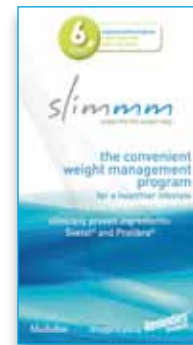
Code: PRESLI00501
380mm (w)
910mm (h)
195mm (d)



Code: PRESLI00502
(Includes base)
500mm (w)
1310mm (h)
260mm (d)



A2 Poster
594mm (h) x 420mm (w)



Information Brochures
150mm (h) x 80mm (w)

Product Line	Code (INNER)	EAN (Unit)	Shelf Life	Units Per Prepack	Units Per Refill	RRP
Slimmm Snack Bar – Forest fruits – 30g	SNF03012	9333583001456	>18 months	12	12	\$ 2.59
Slimmm Snack Bar– Choc mint – 30g	SNC03012	9333583001463	>18 months	12	12	\$ 2.59
Slimmm Meal Replacement Bar – Chocolate – 55g	MRC05512	9333583001081	>18 months	12	12	\$ 4.59
Slimmm Meal Replacement Bar – Summer berries – 55g	MRS05512	9333583001098	>18 months	12	12	\$ 4.59
Slimmm Shakes – Swiss choc – 55g	SHC05506	9333583000848	>18 months	12	6	\$ 3.59
Slimmm Shakes – Vanilla bean – 55g	SHV05506	9333583000862	>18 months	6	6	\$ 3.59
Slimmm Soup – Roast chicken & vegetable – 55g	SOR05506	9333583001159	>18 months	6	6	\$ 3.59
Slimmm UHT – Swiss chocolate – 375ml	SUS37512	9333583001494	>18 months	6	12	\$ 4.90
Slimmm UHT – Coffee – 375ml	SUC37512	9333583001524	>18 months	6	12	\$ 4.90
Prepack Counter Unit Code: PRESLI00501 or Floor standing Code: PRESLI00502				84	NA	NA

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